



WEWS

## ORDER

Print Date 10/17/12

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Flight Dates 10/22/12-11/11/12Contract / Revision 306211Original Date / Revision  
07/27/12 / 10/16/12Advertiser Ohio House Republican OrgAgency Midwest Communications &Buying Contact49 S Grant Avenue  
Columbus, OH 43125Product

Candidate D

Agency Com 15%Billing Contact7720 Benson Road  
Carroll, OH 43112Sales Office WEWSLSales Region LOCAgency RefOrder Sep 00:20:00Estimate #Alt Order #Billing Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A25-54Rev Codes POL POL CANDProduct Codes PLPriority P-1Advertiser RefPrimary Account Executive

WEWS Local Political

Account Executive	Order%	Start Date	End Date
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WEWS Local Political	100%		
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WEWS Local Political	%		
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Order Share 25% Market Value0

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	75%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0